

# Laura Head

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## WORK EXPERIENCE

**Heads Up Learning** 08/2019 – Present  
*Founder and Director* Paris, France

- Voted winner of *Most Loved in Education 2022*, first year in Hudson Valley.
- Realize company vision from point of origin to launch; develop and deliver quality educational tools and curricula.
- Build a network of 30+ clients in the first eighteen months, cultivate client satisfaction and a high retention rate.
- Strategize creative solutions to reach a wider audience, use OKRs to guide growth and future directions.
- Lead scope, delivery and timeline of dozens of portfolios simultaneously, working transparently with stakeholders.

**Columbia University, Teachers College** 01/2019 - Present  
*Trainer and Researcher* New York, NY

- Manage team of analysts, provide oversight to and lead collaboration in cost analysis in educational interventions.
- Lead training sessions for new team members and other professionals in how to use new methods for cost analysis.
- Consult with school-based decision makers to respond to the priorities and inform on the effects of investments.
- Analyze costs and effects, determine effectiveness of educational curricula and interventions in partnerships with LEAs.

**UNESCO - IIEP** 12/2019 – 6/2020  
*Principal Investigator* Paris, France

- Facilitate the research and development of a case study on Participatory Budgeting in New York City public education.
- Investigate the collaboration, accountability, transparency, and inclusivity of open government practices in schools.

**NYC Department of Education** 08/2014 – 06/2018  
*Bilingual Teacher* New York, NY

- Ten-time nominee for *NYC's Best Teacher* for impact of effective teaching, greater gains in student achievement.
- Lead team engagement, pilot dual-language program for vertical and horizontal curriculum alignment.
- Lead international partnership with Parisian Mayor's office for student-centered bicultural connection.
- Partner with students to maximize success in reaching outcomes; monitor and revise pathways for engagement.
- Facilitate development and funding for virtual reality technology and culturally-relevant materials for rigorous learning.

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## EDUCATION

**Université de Paris Cité, Learning Planet Institute** 09/2022 – 5/2024  
M.S. Learning Sciences | *Pending* Paris, France

**Columbia University, Teachers College** 09/2018 – 5/2020  
M.A. Education Policy and Social Analysis  
*Magna cum laude* New York, NY

**Syracuse University** 08/2008 – 05/2012  
B.S. Special and Inclusive Elementary Education  
*Cum laude; OrangeSeeds Leadership* Syracuse, NY

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## SKILLS & INTERESTS

**Skills:** French; Inquiry; self-starter; decision-making; project management; client relations; digital communication.

**Interests:** Crossword puzzles; piano; travel; running; history; economic politics; sustainability.

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## SELECT PUBLICATIONS & TOOLS

Head, L. (2022). Tips for Teaching in an Elementary Dual Language Immersion Program. Retrieved from: <https://medium.com/inspired-ideas-prek-12/tips-for-teaching-in-an-elementary-dual-language-immersion-program-e377d782774a>

Hollands, F. M., Leach, S. M., Shand, R., Head, L., Wang, Y., Dossett, D., Chang, F., Yan, B., Martin, M., Pan, Y., & Hensel, S. (2022). Restorative practices: Using local evidence on costs and student outcomes to inform school district decisions about behavioral interventions. *Journal of School Psychology, 92*, 188–208. <https://doi.org/10.1016/j.jsp.2022.03.007>

Head, L. (2021). Keep Social Justice Relevant in Your School. McGraw Hill Medium. Retrieved from: <https://medium.com/inspired-ideas-prek-12/keep-social-justice-relevant-in-your-school-9da85b6f53d4>

Chang, Y., Hollands, F.M., Holmes, V.R., Shand, R., Evans, P., Wang, Y. & Head, L. (2021). Challenges to Finding Evidence for ESSA: A Case Study of Southern Urban District. Paper presented at the Annual Meeting of the American Educational Research Association.

Hollands, F M., Pan, Y., Kieffer, M.J., Holmes, V.R., Wang, Y., Escueta, M. & Head, L. (2021). Comparing professional judgements on the effectiveness of reading resources with expert ratings. Paper presented at the Annual Meeting of the American Educational Research Association.

Hollands, F; Head, L.; Wang, K; Chang, Y. & Kushner, A. (2020) Master Evidence Repository. Teachers College, Columbia University. Retrieved from: <https://docs.google.com/spreadsheets/d/1dD0sCSeIBRy4o0iKkyCaal726F6HEbvXGwshfL6lHyE/edit#gid=371528888>

Shand, R., Pan, Y., Leach, S., Nayyer-Qureshi, S., Hollands, F., Yan, B., Dossett, D., Wang, Y., Head, L., & Chang, F. (2020). Program evaluation with administrative data: new applications, promise, and challenges for value-added models. Poster Session at AAFP Conference, Fort Worth, TX.